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# FAMILY HUBS START FOR LIFE PROGRAMME

Departments for Education (Family Hubs Division) and  
Health & Social Care (Start for Life Unit)

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Prevention**

**Health & Wellbeing  
Board**



# Family Hubs Start for Life Programme

## Overview of the Programme

- Vision
- Family Hubs
- Best Start for Life: A Vision for the 1,001 Critical Days
- Funded elements
- Programme requirements & timetable

# Family Hubs & Start for Life Programme

## Vision

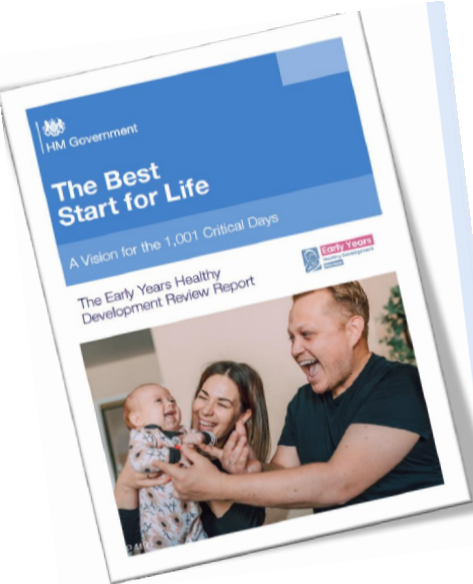
- Family Hubs provide non-stigmatising single points of access helping families navigate & receive universal & targeted services
- Families receive the support they need when they need it
- Think Family / whole family approach
- Partnership working including voluntary sector & community / faith groups & co-location in localities
- Strengthened familial & professional relationships
- Co-production with parents / carers & young people
- Building an evidence base of what works

# Family Hubs Start for Life Programme

- £301m allocated to the programme over 3 years
- Aims to improve a range of health, wellbeing & education outcomes for children aged 0-19 / to 25 with SEND & parents / carers
- Aligned with existing programmes eg Supporting Families
- 75 LAs eligible to join the programme & funding is subject to meeting the programme's requirements – both 'minimum expectations' and 'go further's'
- The programme grant is for specific funded elements and comprises a fixed rate for all LAs
- Core services (unfunded) to be met from existing budgets

# Best Start for Life: a vision for the 1001 Critical Days

Dame Andrea Leadsom 2021



## Action Areas

### *Ensuring families have access to the services they need*

- 1. Seamless support for families:** a coherent joined up Start for Life offer available to all families.
- 2. A welcoming hub for families:** Family Hubs as a place for families to access Start for Life services.
- 3. The information families need when they need it:** designing digital, virtual and telephone offers around the needs of the family.

### *Ensuring the Start for Life system is working together to give families the support they need*

- 4. An empowered Start for Life workforce:** developing a modern skilled workforce to meet the changing needs of families.
- 5. Continually improving the Start for Life offer:** improving data, evaluation, outcomes and proportionate inspection.
- 6. Leadership for change:** ensuring local and national accountability and building the economic case.

# Family Hubs

Services will be delivered through a Family Hubs network

- Hub and spoke model with a network of services and providers
- Offer needs to be face to face, community outreach, virtual & published
- Co-production
- Peer support
- Focus on reaching seldom heard groups & fathers
- Branding requirements

There are 3 key Family Hub principles:

- **Access** - single points of access for universal & targeted early help services and information gateways
- **Connection** – services working together, integrated referral pathways, families only having to tell their story once, co-location, data sharing, shared outcomes, shared governance
- **Relationships** – focus on building strong family relationships using a strengths based approach and strong professionals relationships

# Funded Elements of the Programme

- Funded elements focus on Start for Life services:
  - Perinatal Mental Health/Parent-Infant Relationships
  - Infant Feeding
  - Parenting Support
  - Early language & Home Learning Environment (3/4yrs)
  - Parent & Carer Panel
  - Published Start for Life Offer
  - Family Hubs transformation
- Aim is to provide a smooth transition to parenthood, development of secure attachments and school readiness, and reduce the need for specialist support



# Programme Funding – Family Hubs

- **Family Hubs programme funding** is intended to pay for the change process eg:
  - transformation team
  - local consultation / co-production
  - workforce development & training
  - development of a digital & data strategy
  - local population needs assessment
  - evaluating the impact of the family hub implementation
- **Capital element** funding examples:
  - adapting existing buildings to improve accessibility / space
  - to enable multi-agency working eg IT upgrades
  - equipment including specialist clinical equipment

# Programme Funding - Funded Elements

- Funding should enhance & expand Start for Life services
- Expectation in Years 1 & 2 is that LAs take 'necessary steps to ensure successful delivery of the funded services'  
eg by:
  - launching recruitment initiatives / employ staff
  - reviewing and/or expand existing workforce & train them
  - strengthening data-sharing arrangements
  - further developing integrated pathways
  - meeting programme overheads

# Family Hub Core Services (Annex F)

- Activities for children 0-5
- Birth registration
- Debt & welfare advice
- Domestic abuse support
- Early childhood education & care / financial support
- Health visiting
- Housing
- Intensive targeted family support including Supporting Families
- LA 0-19 public health services
- Mental health services
- Midwifery / maternity
- Nutrition & weight management
- Oral health improvement
- Reducing parental conflict & support for separating parents
- SEND support & services
- Stop smoking support
- Substance (alcohol / drugs) misuse support
- Youth services – universal & targeted including youth justice

# Delivery Plan

- Completed on 6<sup>th</sup> January 2023 and agreed by DfE and DHSC

included:

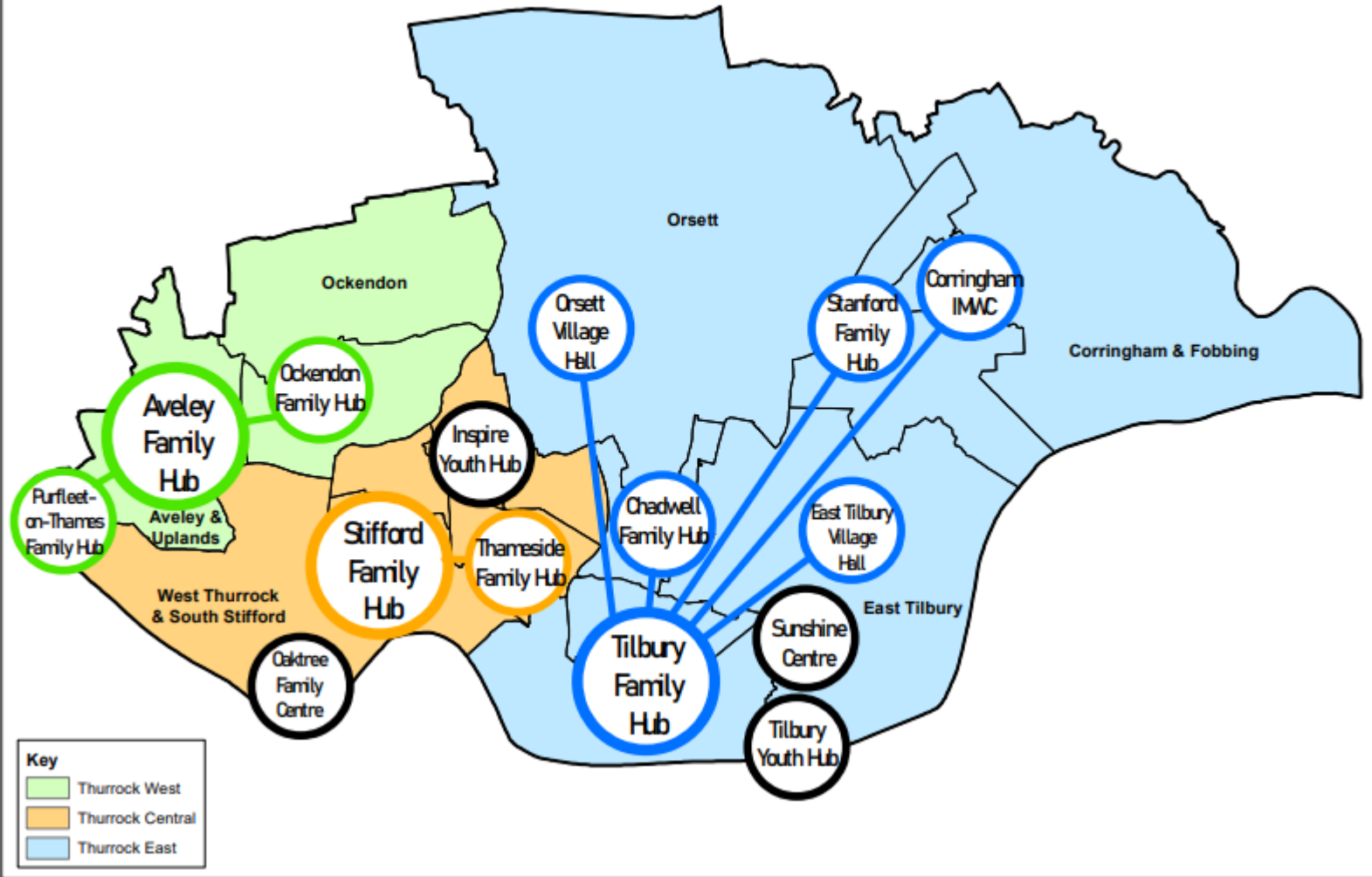
- overall ambition for change over 3 years
  - 'go further' options
  - milestones for opening hubs in 1<sup>st</sup> half of 2023 & ongoing transformation
  - financial modelling for funded services
  - plan to undertake / update local needs assessment
  - when Start for Life Offer will be published
  - when a Parent Carer Panel will be established
- Regional leads will support LAs to develop plans

# Programme Reporting Requirements

- **Programme delivery returns – quarterly updates** re progress of the Delivery Plan; share risks & challenges, success & good practice; **annual return** - qualitative information
- **Financial returns – interim & annual statements** of grant usage (1<sup>st</sup> interim statement early April 2023 then midway between each FY)
- **Management Information** and Self Assessment started from Q3, returns will be required quarterly; some will be strand specific; possibly aligned with Supporting Families data collection

# Programme Timetable

- 2022/23 counts as Year 1
- Sign up by 31.10.22 & meet all minimum requirements by end Yr 3
- Submit Delivery Plan by January 2023
- Establish a Parent & Carer Panels by June 2023
- Publish Thurrock's Start for Life Offer by 28.04.23
- Conduct a local population needs assessment by 31.12 .23
- Expected to open Family Hub(s) & start to deliver visible change by 28<sup>th</sup> April 2023 with Tilbury, Chadwell, Stanford, Aveley, Purfleet, Ockendon and Thameside initially.
- Our Family Hub network of the Sunshine Centre, Inspire and Tilbury Youth Hubs, East Tilbury Village Hall and the IMWC will come on board by June 2023.
- Stifford Family Hub will start delivery from end of July 2023



# Work To Date

- High level mapping exercise & ongoing discussions with services to understand the existing local offer and gaps in service delivery
- Sign Up form and Delivery Plan completed
- Sharing management information
- Regular meetings with Programme regional leads
- Family Hubs Board set up and meetings held monthly
- Numerous sub groups set up and meet at least monthly
- Workshops held with CVS
- Consultation with parents on the development of the Start for Life website
- Opening of Hubs – Fun Days held in May- Official launch late October 2023



- LA- Family Hubs, Early Help, SEND, Early Years Education, Nurseries, Libraries, Portage Service, LAC's and Housing
- Basildon Hospital- midwifery and audiology
- Thurrock Adult Community College
- NELFT- Speech and Language, Health Visiting, CAMHS, Infant Feeding
- EPUT-PNMH/PIR
- DWP- Job Centre Plus
- Public Health Commissioned Services- Parents 1st
- CVS- Changing Pathways, TCIL, Mummy's Day Out, 3 B's (neo natal group)











would like to be a part of the Parent  
Carer Panel please give your details to  
reception or contact Charlotte:  
Charlotte.lambert@thurrock.gov.uk

West Leasing  
Central Leasing  
East Leasing  
Libraries

Flourish  
& Joy

WEST

**Thank you and any questions**